If you find a bird that has hit a window…

- Gently place the bird inside a cardboard box or an unwaxed paper bag with tissue inside to give the bird something to perch on
- Do not handle the bird more than necessary
- Do not give the bird food or water
- Contact a wildlife rehabilitation facility
  - Toronto Wildlife Centre Hotline: 416-631-0662
  - Earth Rangers Centre Hotline: 905-417-3447
- Wash your hands after handling a bird

For more information or to donate to Lights Out Toronto, call 416-366-FLAP (3527) or visit: www.toronto.ca/lightsout

Photos by: M.K. Peck, Mark Jackson/markjackson.ca, Carol L. Edwards and FLAP

(06-051) 5000 PFFA Communications
During spring and fall migration, night-migrating birds are lured by city lights into urban areas. In the unfamiliar urban environment, they often fatally collide with buildings at night. Surviving birds often crash into windows during the day because reflections and transparency of glass present the illusion of a safe passage.

The beauty and diversity of birds contributes greatly to our experience of nature. Birds are also essential to a healthy environment: they consume billions of insects daily (including mosquitoes), pollinate plants, and disperse countless seeds. They contribute to our economy as birdwatching has become the second most popular leisure activity in North America, after gardening. By making the city safer for migratory birds, we will be enhancing the natural biodiversity of our urban environment.

Why Should We Care?
Many of North America’s migratory bird species are facing significant population decline. Habitat loss, pesticide use, hunting by cats, climate change, and collisions with buildings and structures are endangering the survival of countless migratory birds.

We All Benefit
Turning lights out yields many rewards: energy and cost savings, reduced light pollution, a decrease in CO₂ emissions, a safer environment for birds and a healthier environment for all of us.

What you can do to make our city safer for migrating birds

Orders Out
• Building owners, managers, and tenants can ensure that their buildings are bird-friendly by turning off lights at night on unoccupied floors and in unused spaces
• If you are working late, use task lighting at work stations and turn off ceiling lights closest to windows
• Turn off all exterior floodlights during bird migration seasons

According to bird biologists, 1 to 10 birds on average will hit each building every year. In Toronto, that means 1 to 10 million birds lost annually.

What to do with glass
To control the reflectivity and transparency of glass, use:
• window coverings or window film treatments
• stained, frosted or sandblasted glass, or glass block
• window netting or metal grillwork will also prevent bird collisions by giving the birds an alternate point of focus

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